

# **Terms of Reference (ToR) for Street Theatre Project**

**Project Title:** Prevention of Child Protection Risks through Community Empowerment in Target Districts of Punjab

**Target Districts:** DG Khan, Rajanpur, Bahawalpur, Muzaffargarh, Multan, Kasur, and Rawalpindi

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## **1. Project Brief**

Sanjh Preet is implementing a two years child protection project with the support of UNICEF titled “Prevention of child protection risks through community empowerment in the target Districts of Punjab”, that aims at establishing and strengthening the community-based child protection mechanism to prevent and protect the children from child protection issues like violence, abuse, exploitation and neglect. The project is being implemented in seven target districts of Punjab including Rawalpindi, Kasur, Multan, Muzaffargarh, Bahawalpur, DG Khan and Rajanpur and will work closely with line departments like Social Welfare, Child Protection & Welfare Bureau and other line departments. Under this project the Terms of Reference (ToRs) of child protection committees are planned to be developed and got approved from the competent authorities. Another objective of the project is to roll out the UNICEF developed packages in target communities on parenting skills and community engagement. Through awareness raising and advocacy activities project has target to reach 200,000 peoples.

## **2. Background**

The Sanjh Preet Organization, with support from UNICEF, is working on empowering communities in Punjab to prevent and address child protection risks, including sexual exploitation, abuse, and gender-based violence (GBV). This initiative involves using street theatre to raise awareness and educate children, adolescents, and caregivers on identifying and mitigating these risks, as well as informing them of available services for support.

## **3. Objectives of Assignment**

- Educate communities, particularly children, adolescents, and caregivers, about child protection risks, GBV, and sexual exploitation and abuse (SEA).
- Raise awareness of community-based protection mechanisms and services available for victims of abuse and violence.
- Engage audiences in dialogue and foster community-led actions to prevent child protection violations.
- Encourage behaviour change through relatable storytelling and theatre.

## **4. Scope of Work**

The theatre group/organization will be responsible for:

## 1. Script Development:

Collaborate with child protection specialists to develop a culturally appropriate, impactful script addressing:

- Child protection issues (violence, abuse neglect and exploitation).
  - Sexual exploitation and abuse (SEA).
  - Gender-based violence (GBV).
  - Messages on integration with other sectors like for education, can add on out of school issue, girls' education challenge in Pakistan etc.
  - Available support services for reporting and responding to these risks.
- ## 2. Performance Design:
- Ensure inclusivity by tailoring performances for diverse age groups (children, adolescents, caregivers).
  - Incorporate interactive elements to engage the audience in discussions post-performance.
  - Use simple language, symbolism, and relatable characters for better understanding and impact.
- ## 3. Logistics:
- Conduct street theatre performances in accessible public spaces across the target districts (e.g., DG Khan, Rajanpur, Bahawalpur, etc.).
  - Coordinate with the district project team for smooth execution.
- ## 4. Awareness Materials:
- Distribute printed materials (e.g., flyers, brochures) with key messages and service provider contacts provided by the organization.
- ## 5. Post-performance Engagement:
- Facilitate interactive sessions after each performance to encourage open discussions about child protection.
  - Provide information on how to report cases of abuse and the services available, including helplines and referral systems.
- ## 6. Monitoring and Reporting:
- Collect data on audience participation, feedback, and post-performance interactions.
  - Submit regular progress reports, including insights and recommendations.

## 5. Deliverables

- A script that includes messages on child protection, SEA, and GBV.
- A minimum of 5 performances in each target district.
- 20-30 high resolution pictures of each theatre and short video not more than 30 seconds with subtitles.
- Most selective high resolution 175 pictures from all 35 performance and short video of all 35 performance not more than 2:00-2:30 minutes with subtitles.
- Final completion report (5-10 pages) with pictures.

## 6. Target Audience

Children, adolescents, parents, local community including teachers, child protection committee members, and local authorities.

## **7. Timeline:**

The timeline of this assignment will be maximum two months after signing of contract.

## **8. Budget**

The budget for this activity will cover:

- Theatre group charges.
- Script development and rehearsal costs.
- Travel and logistics for performances.
- Miscellaneous Charges

## **9. Reporting Requirements**

The selected theatre group will report to the Communication Officer, Project Management of Sanjh Preet and UNICEF's Child Protection Officer.

## **10. Application Process**

Interested consultants or video production companies should submit:

- Technical proposal containing the outlining their understanding of the task, approach, and work plan.
- Financial proposal that includes a detailed budget breakdown that all includes travel, accommodation and related expenses. The financial proposal should also include all the applicable taxes as the organization will deduct the taxes as per applicable laws.

The applicant should also share links of samples of previous work and Profile and experience of the team involved.

## **11. Deadline**

The deadline of proposal submission is 10-10-24

## **12. Terms & Conditions:**

- TOR of the assignment is attached or download from Sanjh Preet Organization web, [www.sanjhpreet.org/careers](http://www.sanjhpreet.org/careers)
- Proposals should reach to Sanjh Preet Organization, [info@sanjhpreet.org](mailto:info@sanjhpreet.org) on or before 12:00 PM 10, October 2024 and should be clearly written in subject "Technical & Financial proposal for Street Theatre".
- Proposal will be finalized on the October 15, 2024.

- Proposal review committee reserves the right to change the quantities or cancel/reject any or all offers without assigning any reason.

**Please Submit your Proposal at: [info@sanjhpreet.org](mailto:info@sanjhpreet.org)**